



Purpose Built Schools Atlanta, Inc.

Board of Directors Meeting Minutes

Wednesday, August 16th, 2023

11:30 a.m. – 1:30 p.m.

1670 Benjamin Weldon Bickers Dr. SE, Atlanta, GA 30315

Board Members Present: Greg Giornelli, Dr. Cynthia Kuhlman, Cheryl Lomax, Sean Brazier

Staff Members Present: Mike Davis, Jonathan Tugman, Dr. Nikkita Warfield,
Dr. Chasha Colbert-Williams, Barry Jones, Cara Frattasi

Guest(s) Present: Monique Nunnally

The meeting was called to order at 11:35 a.m.

I. Public Comment

- a. N/A

II. Approve Prior Minutes

- a. Motion made by Greg Giornelli
- b. Seconded by Cheryl Lomax and carried without dissent

III. CEO Report

- a. Mike Davis, Chief Executive Officer, discussed;
 - i. outcomes of introductory meetings with community partners
 - ii. success and performance of AileyCamp Atlanta
 - iii. positive reception from Values Day celebration
 - iv. updates after the first 2 weeks of school

IV. Academic Outcomes

- a. Mike Davis, Chief Executive Officer, discussed the positive results and areas of opportunities following the results from Georgia Milestones
- b. Slater Elementary
 - i. Year-Over-Year
 - a. Increase of 11% in students measured at Developing & Above; 94th and 98th percentile amongst APS and GA State, respectively
 - b. Increase of 5% in students measured at Proficient & Above; 69th and 84th percentile amongst APS and GA State, respectively
 - ii. Pre-Pandemic
 - a. Recognized as an area of opportunity



- b. Currently, 13 and 6 percentage points away from pre-pandemic performance in Developing & Above and Proficient & Above, respectively
 - c. Price Middle
 - i. Year-Over-Year
 - a. Increase of 8% in students measured at Developing & Above; 99th and 97th percentile amongst APS and GA State, respectively
 - b. Increase of 1% in students measured at Proficient & Above; 38th and 53rd percentile amongst APS and GA State, respectively
 - ii. Pre-Pandemic
 - a. Meeting pre-pandemic performance in Developing & Above and Proficient & Above
 - d. Carver STEAM
 - i. Year-Over-Year
 - a. Recognized as an area of tremendous opportunity, but also positive reflections on the five-year journey
 - b. Decrease of 2% in students measured at Developing & Above; 26th percentile amongst APS
 - c. Decrease of 1% in students measured at Proficient & Above; 59th percentile amongst APS
 - ii. Pre-Pandemic
 - a. Approaching pre-pandemic performance in Developing & Above and Proficient & Above
 - iii. Graduation Results
 - a. Trending upward and exceeding pre-pandemic levels

V. Opening of Schools

- a. Dr. Nikkita Warfield, Chief Academic Officer, discussed;
 - i. success and high turnout of Back-to-School events
 - ii. positive outcomes and high levels of engagement during New Staff Orientation and Pre-Planning sessions
 - iii. investment into leadership development and educator retention, spearheaded by former Principal of Price Middle, Luqman Abdur-Rahman
 - iv. enthusiasm and key highlights following open house

VI. Communications Plan

- a. Cara Frattasi, Director of Strategic Communications, discussed;
 - i. 2022-23 communication and marketing reflections
 - ii. school website and social media strategies, engagement, and activity
 - iii. 2023-24 communication and marketing plan centered around:
 - a. Showcasing Impact and Results
 - b. Student Recruitment and Retention
 - c. Teacher Recruitment and Retention
 - d. Partner and Community Engagement



e. Deepening Relationships with Stakeholders

VII. Finance Update

- a. Barry Jones, Controller, provided updates regarding financials as of 5/31/23
 - i. Revenues are projected to exceed budget by \$1.8MM
 - ii. Operating expenses are slated to fall below budget by \$732K
 - iii. Net Income is projected at \$2.2MM and will fund future deficits

VIII. SFS Update

- a. Jonathan Tugman, Chief Operating Officer, shared nutrition participation results and discussed nutrition plans for 2023-24
 - i. Exceeded APS' 2022-23 lunch and breakfast benchmark at each school
 - ii. Polling students for their preferences during 2023-24
 - iii. Increasing nutritional output while deploying cost management tools

IX. Governance Update

- a. Greg Giornelli, Board Chair, shares plans to increase board membership

The meeting was adjourned at 1:05 p.m. - Minutes taken by Barry Jones, Controller & Board Secretary