Purpose Built Schools Atlanta, Inc.  
Board of Directors Meeting Minutes
February 11, 2019

MEMBERS PRESENT: Shirley Franklin, Greg Giornelli, Ingrid Saunders Jones, Cheryl Lomax

STAFF PRESENT: Karen Amos, Andrea Arroyo, Barbara Preuss

GUESTS PRESENT: None

CHERYL LOMAX CALLED THE MEETING TO ORDER AT 12:38 PM WITH A QUORUM (4 OF 4)

TOPIC: Minutes of the December 10, 2018 Board Meeting
DISCUSSION: None.
MOTION: Made by Shirley Franklin to approve the December 10, 2018 minutes.
ACTION: Seconded by Greg Giornelli and carried without dissent.

Special Topics: None

Standing Updates:

TOPIC: Budget & Financial Update
DISCUSSION:
• Karen Amos, Chief Financial Officer, presented highlights of the FY19 financial statements through December 31, 2018. Karen reviewed budget vs actual expenditures noting PBSA is currently tracking closely with budget.
• Karen also reviewed the FY20 Budget timeline noting target dates for Budget Planning Sessions with Department Heads and dates for review with Finance Committee. The FY20 budget draft will be presented to the Board in April and final version to the Board for approval in June.

TOPIC: Instructional Update
DISCUSSION:
• Barbara Preuss, Head of Schools, presented an update on MAP, which is a norm referenced test that is gauged against all students across the country. The MAP is used to predict how students will do on Georgia Milestones. Barbara also discussed a new system with the CCRPI where growth has a huge impact. Our progress shows we are doing the right thing instructionally however it does not guarantee student pass rate.
• Barbara also provided an update on the Schenck School Program (The Dyslexia Resource) which is rolling out with elementary grade levels. The “Schenck Reading Method” is based on the theory that children that grow up in poverty learn similar to children with dyslexia.
In closing, Barbara talked about exciting children in Reading through The Reading Challenge designed specifically for 3rd grade families. The Challenge provides prizes, raffles and other incentives for student participation. There is also a Lexile Challenge which tracks how many words can be read in a minute with similar participation incentives.

**TOPIC:** Communications Update  
**DISCUSSION:**
- Greg Giornelli, Chief Executive Officer, provided an update on HL Strategy who has been engaged to assist with organization-wide communications. HL Strategy has completed baseline school assessments, created a teacher recruitment flyer and is developing a website redesign strategy to better reflect our organizational mission, vision, and goals.
- Greg also discussed the need to revisit our mission statement and ensure alignment with current direction of the organization.

**TOPIC:** Community Engagement Update  
**DISCUSSION:**
- Andrea Arroyo, Director of Community Engagement presented 2nd semester goals and priorities resulting from the Community Engagement Step Back which reviewed the work conducted in the first year of the program.
- Andrea announced we met the goal to increase Parent Conference attendance rate 15% by May with the exception of Thomasville. There is another round of Parent Conferences in early May.
- Greg provided an update on Forest Cove Apartments located directly across the street from Thomasville Elementary representing the majority of Thomasville students. The apartments are under new management and we are taking steps to form a positive relationship.

**TOPIC:** Closing Comments  
**DISCUSSION:**
- Greg Giornelli announced the next meeting is scheduled for Monday, April 22, 2019.

There being no further business, the meeting was adjourned at 2:12pm and the Board moved into Executive Session.

Respectfully submitted,

_Karen Amos_
Karen Amos  
Chief Financial Officer